



**Keith A. Holliday**  
**Mayor**  
**City of Greensboro**



Creating a sense of balance within the City Council by bringing a business background specializing in financial expertise is the top priority for Mayor Keith Holliday.

*"Having lived in Greensboro my entire life, I know firsthand its many assets and I want to protect and preserve this community. I view my position on the City Council as the culmination of years of volunteer service within this community. I plan to make well-researched, common sense decisions based on a business approach that will continue to promote the quality of life that all Greensboro citizens have come to expect and enjoy."*

***CIVIC INVOLVEMENT (past and current)***

**City Council Member, At Large, 1995-1999**  
**Mayor, 1999 to present**

- Council liaison to the Guilford County Economic Development Council, Piedmont Authority for Regional Transportation, the Community Resources Board, and Forward Greensboro Board Member
- Chair, NC Metropolitan Coalition
- Piedmont Triad Partnership Board Member
- Chamber of Commerce Volunteer
- Summit House Board of Directors
- Greensboro Jaycees Life Member
- Volunteers to the Court

***BIOGRAPHICAL DATA***

Born: March 2, 1953  
Hometown: Greensboro, NC  
Married: Cynthia (Cindy) Benn  
Children: One daughter, two sons  
Church: Christ United Methodist Church

***EDUCATION AND EMPLOYMENT***

Guilford College, Greensboro, NC

- Bachelor of Science, Sociology, 1975  
Minor, Psychology & Criminal Justice

First Citizens Bank

- Vice President, Business Banker  
1987-present

North Carolina Department of Corrections

- 1975-1987

Holliday Hardware, Retail Sales, 1968-1975

***CAREER HIGHLIGHTS***

As the First Citizens Bank Community Reinvestment Officer, I directed programs that provided affordable housing and neighborhood revitalization.

Served as GGO General Chairman in 1990, served on Greensboro Jaycees Board of Directors from 1983-1991 and served on GGO Executive Committee for 12 years.

Awarded Young Correctional Officer of the Year for the State of North Carolina in 1984.

*Mayor Holliday may be reached at:*

One Governmental Plaza  
P.O. Box 3136  
Greensboro, NC 27402-3136  
(336) 373-2396

*Home:*  
(336) 299-9328

*Office:*  
First Citizens Bank  
100 South Elm Street  
Greensboro, NC 27401-2640  
(336) 412-4018